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Choose a New Car / Price with Options

2010 Toyota Prius

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Car Buying Service

Cost to Insure

The average USAA member paid only **\$105 per month** to insure this vehicle².

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USAA PRICE \$30,563 Savings off MSRP: \$3,727	Click here to see what others really paid Powered by TrueCar™	Rates as low as: Apply Now 3.99% APR for 60 months Est. monthly payment: \$467-\$514
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Vehicle Reviews [▶ Read user reviews](#)

Overall	Design	Value	Quality	Green
B+	B+	B+	B+	A

Preferences

a. Choose Your Style	5dr HB V \$28,830	Edit ▶
b. Choose Your Color	Exterior: Blizzard Pearl Interior: Dark Gray	Edit
c. Choose Your Options	ADVANCED TECHNOLOGY PKG (AY) 5-PIECE CARPET FLOOR MATS & CARGO MAT (CF-1) CARGO NET (GN) FIRST AID KIT (3Z) PREFERRED ACCESSORY PKG (Z1)	Edit
d. Choose Your Incentives	Manufacturer-to-Dealer Incentive Exp: 09/07/2010	Edit

Pricing for Your Requested Vehicle

	INVOICE †	MSRP †	USAA PRICE †
Base	\$27,258	\$28,830	\$26,003
Options	\$4,560	\$5,460	\$4,560
Incentives	\$0	\$0	\$0
TOTAL	\$31,818	\$34,290	\$30,563
		Savings off MSRP:	\$3,727

TRUECAR PRICE RATING: GREAT

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Your Price is for in-stock vehicles as configured in this model and trim level. The savings displayed are representative of the savings you will receive by purchasing this vehicle through the participating dealer. Tax, title, license, doc fees, dealer-added accessories and other government fees are additional.

†This calculator is a self-help tool. This information is provided for illustrative purposes only. Results may vary depending on your individual circumstances. Rate shown is an Annual Percentage Rate (APR) for a new car purchase and reflects discounts for optional automatic payment. Rates and loans subject to credit and/or property approval. Rate shown is based on excellent credit. Rates subject to change without notice. USAA Federal Savings Bank, Member FDIC.

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